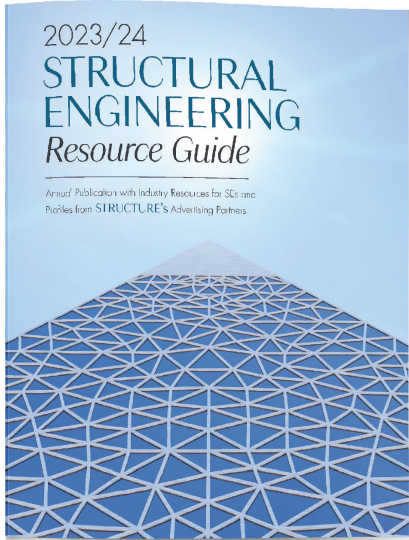


# STRUCTURAL ENGINEERING Resource Guide



The October edition of STRUCTURE magazine includes the trusted and often referenced annual Structural Engineering Resource Guide. Chock full of categorized product listings and company profiles from industry partners and suppliers, this publication also lives on the home page and throughout the STRUCTURE website for a full year.

Take advantage of this content marketing piece to highlight your products, solutions, and company story to the structural engineering audience.

October issue advertisers receive *special reduced rates* for equal sized company profiles and *prioritized complimentary product listings*.

## Company Profile Full Page – \$1,900

- approximately 750 – 800 words of editorial copy
- two graphics
- website URL

## Company Profile Half Page – \$1,100

- approximately 350 – 400 words of editorial copy
- one graphic
- website URL

Pages created by Publisher and proofs sent for review and final approval.



Those not advertising in October STRUCTURE can run full or half page Company Profiles at their earned frequency rate.

Free editorial listings under these categories:

- Anchors
- Foundations
- Concrete
- Bridges
- Masonry
- Software
- Seismic and Wind
- Sustainable Design
- Steel and Cold-Formed Steel
- Wood Products
- Connections
- Other Materials