

# 3 Opportunities

STRUCTURE magazine's Electronic Media has become an important and integral part of our offerings. We are now providing three different avenues for your company to get its message to the structural engineering community on a targeted electronic basis. It only takes one click on your banner ad on the website or sponsorship banner in a STRUCTURE email or on your ad in the digital magazine to get your software, product, service, or material, bought, specified or utilized.

Every issue of STRUCTURE magazine is posted on the website for the entire issue-month, and all archive issues are a single click away. Advertisements are click-able directly to advertiser website.

## 1 STRUCTURE's e-magazine monthly announcement email

**\$1,500 per month**

STRUCTURE magazine's email announcing that each month's e-magazine is online. This monthly announcement reaches over 25,000 engineers, and is only available to two advertisers every month. Make sure you reserve your sponsorship email-banner early for the year!

## 2 STRUCTURE's e-magazine digital only ads

**\$1,000 per issue for non-print advertisers**  
**Only \$120 for print advertisers**

6-time print advertisers have the option of purchasing **one** additional full-page digital ad for \$120. 12-time print advertisers may purchase **two** additional full-page digital ads for \$120 each.

## 3 STRUCTURE's website banner ads

**\$900.00 per month**

Banner ads (horizontal or rectangle) on the STRUCTURE magazine website, viewed over 200,000 times per month!

### RESERVE YOUR SPACE

Contact our Advertising Sales Office:

**Chuck Minor**  
 Eastern Ad Sales  
 847-854-1666

**Jerry Preston**  
 Western Ad Sales  
 480-396-9585

[sales@STRUCTUREmag.org](mailto:sales@STRUCTUREmag.org)

For questions on ad specifications or submit materials contact:  
[graphics@STRUCTUREmag.org](mailto:graphics@STRUCTUREmag.org)

**Banner Ad 728 x 90 pixels**  
(STRUCTURE website and monthly announcement email)

**Technical Requirements**

JPEG or GIF formats are acceptable. Ads for all positions may be animated; however animated submissions should loop, or be no longer than 5 seconds.

All ads must conform to the Interactive Advertisers Bureau size standards:

**Top (horizontal)**

728 wide x 90 high (pixels)

**Right (square)**

300 wide by 250 high (pixels)



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